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**Pictorial History Book
on WASATCH COUNTY**

**We will hire an individual
to collect photos.**

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Ask for **MARY PEARSON**

Apr 1991

Sioux City

Dallas

Iron Co -

128 Photos - 300-500

Sponsor

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Photos

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Curtis Media Corporation

Curtis Media Corporation

Nation's Leading Publisher of Local History Books

1931 Market Center Blvd., Suite 105 • Dallas, Texas 75207 • 214-651-1025
P.O. Box 2660 • Sioux City, Iowa 51106 • 712-276-4299

NATIONAL PUBLICATIONS OFFICE

712-276-4299

1-800-798-4567

P.O. Box 2660

Sioux City, IA 51106

June 6, 1991

Mr. Ray Green
45 South Main
Heber City, UT 84032

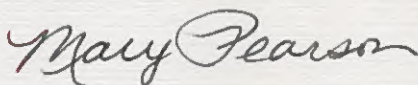
Dear Ray:

Per our conversation today , enclosed is material pertaining to our pictorial book projects for your review.

Please take the time to review the enclosed materials and I will try to contact you within the next couple of weeks to discuss the director's position further.

Thanks for your interest.

Sincerely,



Mary Pearson
Publications Director

Community Books from CURTIS MEDIA CORPORATION

Sioux City, Iowa and Dallas, Texas

As the nation's leading publisher of community and county history and pictorial books, Curtis Media is publishing, or has published, in states from coast to coast.

These indexed books have hard covers and are produced with careful attention to detail and quality, assuring an attractive, professional product that will last for many years.



The 128-page Pictorial Format

- can be compiled easily, drawing on individuals, private photo collections, museums and newspapers for photos, and including a brief overview of the area's history, current strengths and future goals;
- can be arranged as you choose, perhaps to show the community's progress step by step, to feature special subjects such as sports teams or historic homes, or to contrast "then and now" of local scenes;
- will be supplemented by a Sponsor Section featuring photos of businesses, organizations and individuals who are invited to support the community's publishing project;
- can be personalized with a name or inscription denoting recognition of a benefactor or recipient.

Book Production is simplified because

- frequently the project will be endorsed by an area business or industry, the Chamber of Commerce or local library. The book is compiled by a community- or historically-oriented individual who is paid by Curtis Media;
- Curtis Media will provide the local Project Director with all necessary administrative supplies and written instructions, and with guidance and support from the publication staff during the course of the project.

To order books or for project information:

Curtis Media Corporation
P O Box 2660
Sioux City, Iowa 51106
1-800-798-4567

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Libraries may send purchase orders.
Satisfaction guaranteed.

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Curtis Media Corporation

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 Cairo Community NE - \$42
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 Crawford County NE - inquire
 Curtis Community NE - inquire
 Dawes County NE - \$50
 Deshler Community NE - \$60
 Dundy County NE - \$62.50
 Furnas County NE - \$60
 Garden County NE - \$57.50
 Gering Community NE - inquire
 Gordon Community NE - \$55
 Hay Springs Community NE - \$55
 Hitchcock County NE - \$60
 Hooker County NE - inquire
 Kimball County NE - \$65
 Pender Community NE - \$40
 Petersburg NE - inquire
 Sioux County NE - \$60
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 Love County OK - \$55
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 Oconee County GA
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 Tate County MS
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 Myrtle Creek OR
 Tangent Community OR
 Cameron County PA
 *Du Bois Community PA
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 *Knorrville TN
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*Mc Minnville TN
 Overton County TN
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 Angellina County TX
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 Cooke County TX
 Dublin Area TX
 Fayette County TX
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 Lamb County TX
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Curtis Media Corporation
Nation's Leading Publisher of Local History Books
Dallas and Sioux City

Guidelines for the Project Director

►Pictorial Book◄

Pictorial Books are 8½ x 11, hardbound;
Pictorial Books can accommodate 300-500 photos with captions
and 10-12 pages of detailed text;
Additional space is provided for photos in the Sponsor Section;
\$29.95 Pre-Publication, \$34.95 Post-Publication Price.

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 Montgomery County MS
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*Dade County MO
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 *Harrison County MO
 *Macon County MO
 *Newton County MO
 Powder River County MT
 Gothenburg Community NE
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 *Lyon County NV
 Hidalgo County NM
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 *Alleghany County NC
 Defiance County OH
 *Springfield Community OH
 Marlow Community OK
 Northwest OK
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 Myrtle Creek OR
 Tangent Community OR
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The Rich History of LANDER COUNTY in Pictures

A new pictorial book, *Lander County Then & Now*, will be published soon. This fine quality, hardbound volume will be a photo album of Lander County . . . a collection of memories from the 1860s to the present, preserved for future generations.

Limited Printing -- Collector's Item

Lander County Then & Now will feature historic photos of area developments, native history, pioneers and early settlers, sports and recreation, schools, churches, clubs and organizations, entertainment, tourism, celebrations and festivals.

Photos for the book will be selected from area newspapers, businesses, organizations, private collections and individuals.

If you have a photo of special interest -- past or present -- please share it for this unique publication. Don't assume that someone else has the same photo! Your original photos will be returned unharmed.



GRIDLEY STORE, built by Reuel C. Gridley and Associates in the 1860s. Reuel C. Gridley, owner of the Gridley Store and public-spirited citizen, lost an election bet in 1864, so had to carry a 50-pound sack of flour, fully decorated with banner and ribbons, the length of the town of Austin to the tune of "John Brown's Body". The sack of flour was returned to the center of town and, after much jubilation and refreshments, the flour was auctioned with the proceeds going to the "Sanitary Fund". The Sanitary Fund, forerunner to the Red Cross, was to help relieve the suffering created by the Civil War. Over \$6,000 was raised the first day. Other mining towns, hearing of the flour auction, challenged Gridley to bring it to their towns -- which he did, traveling over the country until \$275,000 was raised.

Photos may be brought to the Brandt home at 400 Court Street in Austin on weekdays between 1 and 3 p.m., or may be dropped off at the Austin Library with Anne Scheichl. If you have any questions, please call the Project Director, Joy Brandt, at (702) 964-2418.

The book will feature photos from Austin, Kingston, Big Creek, and Battle Mountain as well as photos of area mining activity. Special recognition will be provided to businesses, organizations and individuals whose support of the project will make the book affordable for everyone.

128 pages -- Plus Sponsor Recognition Photos
Pre-Publication Price \$29.95

Project Director: Joy K. Brandt, P O Box 116, Austin, NV 89310 • (702) 964-2418

Assisted by: Darla Cantrell

Project Endorsed by the Greater Austin Chamber of Commerce

Published by: Curtis Media Corporation, Sioux City & Dallas

Please Post in a Prominent Place

Lander County Then & Now
Joy K. Brandt
P O Box 116
Austin, Nevada 89310
(702) 964-2418

◀Coming Soon▶

LANDER COUNTY THEN & NOW

a new pictorial book

MASONIC HALL



This building on Main Street in Austin was built in 1867 of native brick. Lander Lodge No. 8 F & AM, Electa Chapter No. 2 Order of the Eastern Star (the oldest active Star chapter in Nevada), and the Rebekah Lodge No. 13 all still use this hall for meetings every month.



Joy K. Brandt, Project Director
Assisted by Darla Cantrell
Project Endorsed by the
Greater Austin Chamber of Commerce
Published by Curtis Media Corporation

BOOK ORDER FORM

Lander County Then & Now

- ☐ Yes! I want special recognition as a project sponsor. Please send more information.
- ☐ Yes! Please enter my order for _____ books @ \$29.95. (Post-Print price will be \$34.95)
- ☐ I will pick up my books in Austin. (Date and location of pick up to be announced.)
- ☐ Please ship to the address given. (\$4.50 will ship 1-5 books to the same address.)

Name _____

Phone (____) _____

Address _____

City, State, Zip _____

Enclosed is a check for \$_____ made payable to Curtis Media Corporation.
(Please send book orders to: Joy K. Brandt, P O Box 116, Austin NV 89310)

PICTORIAL PROJECT DIRECTORS:

Special "Sponsor Section":

The attached handout is to be given to those giving consideration to being a "Sponsor". It really explains the program to them.

If you are a "sales" type person with photographic equipment and ability, you may want to promote the Sponsor Section yourself. If not, we suggest that an amateur photographer be approached to handle the Sponsor Section. Either you may make the contact with the amateur photographer, or we will do it from this office using a classified ad in your paper.

The fee paid for securing the material for the Sponsor Section is: 20% of all revenue received (exclusive of photo charges) plus \$10 per photo for photos taken or copied. The 20% fee will be paid from the Sioux City office when the books are delivered. The \$10 per photo fee will be paid by this office when the monthly reports with the Sponsor's revenue are received in Sioux City.

Have the sponsors make their checks payable to Curtis Media Corp. and include them in your monthly reports. (Do not send any envelopes to Dallas for processing that have not been paid in full.) Send all the sponsor section pages together.

We anticipate that most sponsors will purchase additional copies of their photographs. The photographers may collect the money for the extra copies and keep the entire amount. These fees are not to be recorded as revenue for Curtis Media Corp.

You need to know that the recognition pages in the opening of the book will list all sponsors in the appropriate categories. If you desire, the individual page sponsors will be listed at the bottom of the pages, "Page courtesy of _____." A sample of the sponsor recognition page is attached.

The Sponsor Section will be designated by a special "Heading" page. We will use as many pages as needed for the sponsor photos and captions. The Sponsor Section will appear in the book after page 128 and before the index pages.

Any business, club, organization, church, school, family or individual that does not have its photo used by you in the regular section of the book may use the "Sponsor Section". Just use good judgment in accepting photos and captions.

SPECIAL "SPONSOR" SECTION

Our new _____ Pictorial History, _____, is going to be a wonderful publication, containing the history of our area in photos and captions. Many of these priceless pictures have never before been published, having been hidden away for years and years. Every resident, from new arrivals to those who lived here years ago will find this the most interesting publication they could own, and hand down to future generations.

The new book will be of library quality, which means it will have library binding, a hard cover, and the photos printed on archival quality paper to last the years it will be in your family. It will feature a complete index listing surnames, places and happenings. A book of this type and in a limited print costs much more to produce than our early order price of \$29.95. To make the book affordable to our past and present residents, the book will contain a special "Sponsor Section".

To have your business, organization or a member of your family featured in the "Sponsor Section" will be a real honor. The categories are:

CHARTER SPONSOR - \$690 Includes: Listing as a "Charter Sponsor" in the opening of the book, space for three photos (to be taken or copied by a professional photographer) and captions in the "Sponsor" section, sponsorship of four of the book's pages, (This page courtesy of _____), plus four books at no additional charge.

CORNERSTONE SPONSOR - \$350 Includes: Listing as a "Cornerstone Sponsor" in the opening of the book, space for two photos (to be taken or copied by a professional photographer) and captions in the "Sponsor" section, sponsorship of three of the book's pages, and three books at no additional charge.

HERITAGE SPONSOR - \$175 Includes: Listing as a "Heritage Sponsor" in the opening of the book, space for one photo (to be taken or copied by a professional photographer) and caption, sponsorship of two of the book's pages and two books at no additional charge.

COMMUNITY SPONSOR - \$95 Includes: Listing as a "Community Sponsor" in the opening of the book, sponsorship of one of the book's pages and one book at no additional charge. Also included is one photo for your own use to be taken by a professional photographer.

Unlike an "ad", this is something that will be around for generations. Show your business, your club or organization or honor a member of your family. By doing so, you will have created a permanent record, and will have shown great support for a fine community project, making the book affordable.

Please contact _____ at _____

Yes! I want _____ (print name of business, organization, individual)

to be featured as a

☐ CHARTER SPONSOR ☐ CORNERSTONE SPONSOR ☐ HERITAGE SPONSOR ☐ COMMUNITY SPONSOR

in the new pictorial book. Attached is a check for \$_____ made payable to Curtis Media Corp.

My _____ (no.) of photos with captions ☐ are attached ☐ will follow.

Signed: _____

Our Book Sponsors

The sponsors, through their financial support of this project, deserve recognition from the community for their contribution which helped make the publication of this book possible. Without their support completion of this very worthwhile community project probably would not have been possible. We encourage you to return the favor to them by supporting their endeavors.

CHARTER SPONSORS

Chamber of Commerce
Community Development Committee
Co-Op Gas and Electric
First Federal Bank

CORNERSTONE SPONSORS

The Daily Register	James A. Dugan
First Savings and Loan	Hammond Mortuary
McGuire Trust Fund	Thomas Real Estate
Windle Law Offices	Van Apparel
West Side Cable Co.	Zenon Manufacturing

HERITAGE SPONSORS

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Chaney Real Estate	D. R. Cramer M.D.	Hardman Furniture
Harmon Jewlery	Jr. Chamber of Commerce	KCHP 98.8 FM
Knowton Insurance	Knox Beverage	The Kuntz Hotel
Legion Post #101	Moss Ford	Post Tribune
Sanderson Family	Scully Grocery	Sills Builders

COMMUNITY SPONSORS

Acme Cleaners	Archer Mortgage	B. and T. Freight	Barbara's Florist
Camelot Nursury	Campbell Clinic D.D.S.	Carn's Home Furnishings	Cass Bake Shop
Cattle Baron Club	Chiropractic Services	Crane Mobil Homes	Dixon Office Supply
Gale's Beauty Salon	Geralds Upholstery	Guardian Security	Hanson Plumbing
Harley Pet Shop	Jack & Jill Grocery	James Auto Sales	Kelly Footware
Kim's Kut and Kurl	Lion Moving Co.	Merit Real Estate	Moore Marine
Morris Engineers	Mr. T's Truck Stop	Page Music Store	Sands Insurance
Target Electric	Tate Texaco	Texas Best B.B.Q.	Trim Hair Shop
Turner Brake	Water's Pharmacy	Webb Optical	Yesteryear Antiques



Sponsor Page 1

CHAMBER OF COMMERCE

EXAMPLE

\$690

CHAMBER OF COMMERCE

Sponsor Page 2

FIRST FEDERAL BANK

EXAMPLE

\$690

FIRST FEDERAL BANK

EXAMPLE

\$175

CARPENTER BOATS

Sponsor Page 3

EXAMPLE

\$175

LEGION POST #101

EXAMPLE

\$175

POST TRIBUNE

EXAMPLE

\$350

THE DAILY REGISTER

Sponsor Page 4

EXAMPLE

\$350

FIRST SAVINGS AND LOAN

EXAMPLE

\$350

THE DAILY REGISTER

ON ORDER

Please check the
appropriate box or boxes.

☐ Ensign
\$10.00 (U.S.) _____

☐ New Era
\$8.00 (U.S.) _____

☐ Friend
\$8.00 (U.S.) _____

* Sales Tax _____

Total \$

ON ORDER

Please check the
appropriate box or boxes.

☐ Ensign
\$10.00 (U.S.) _____

☐ New Era
\$8.00 (U.S.) _____

☐ Friend
\$8.00 (U.S.) _____

* Sales Tax _____

Total \$

ON ORDER

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\$10.00 (U.S.) _____